

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL Attention: Accounts Payable 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Send Payment To:

Weeks:

Start Date

End Date

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE							
Property	WHAS						
Invoice #	2052390-1	Order #	2052390				
Invoice Date	08/16/20	Alt Order #	WOC12623246				
Invoice Month	August 2020	Deal #					
Invoice Period	07/27/20 - 08/11/20	Flight Dates	08/05/20 - 08/11/20				
Advertiser	POL/ Mitch McConne	ell / R / US SEN	N / KY				
Product	MMCCO						
Estimate #	8382	8382					
	Account Executive	Ben Stecker					
	Sales Office	TEGNA Sales Washington DC					
	Sales Region	National					
	Agency Code	1021					
	Advertiser Code	508					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	3924AG					
	Advertiser Ref	83395					
	Product 1	629					

Product 2

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 08/05/20	08/10/20	»WHAS11 WAKE U WS @ 5A	JP NE 5-6a	1-1-1	1:00	3	\$250.00	NM	
Weeks:	Start Date 08/05/20	End Date 08/11/20 1- 1- 1-		<u>Rate</u> \$250.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	W 08/0	05/20 5:44 AM »W	/HAS11 WAKE UP NEW	S @ 55-6a	1:0	0 MM- 20- TV	V- 19H		\$250.00 NM
2 All	F 08/0	07/20 5:27 AM »W	/HAS11 WAKE UP NEW	S @ 55-6a	1:0	0 MM- 20- TV	V- 19H		\$250.00 NM
3 All	M 08/	10/20 5:13 AM »W	/HAS11 WAKE UP NEW	S @ 55-6a	1:0	0 MM- 20- TV	V- 19H		\$250.00 NM
2 08/05/20	08/11/20	»WHAS11 WAKE U WS @ 6A		11-1	1:00	3	\$350.00	NM	
Weeks:	Start Date 08/05/20	End Date MTWTFS 11-1		<u>Rate</u> \$350.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 All	Th 08/0	06/20 6:27 AM »W	/HAS11 WAKE UP NEW	S @ 66-7a	1:0	0 MM- 20- TV	V- 19H		\$350.00 NM
2 All	M 08/	10/20 6:52 AM »W	/HAS11 WAKE UP NEW	S @ 66-7a	1:0	0 MM- 20- TV	V- 19H		\$350.00 NM
3 All	Tu 08/	11/20 6:41 AM »W	/HAS11 WAKE UP NEW	S @ 66-7a	1:0	0 MM- 20- TV	V- 19H		\$350.00 NM
3 08/05/20	08/07/20	»GOOD MORNING RICA		111	1:00	3	\$600.00	NM	
Weeks:	Start Date 08/03/20	End Date MTWTFS 111-		<u>Rate</u> \$600.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 All	W 08/0	05/20 8:29 AM »G	OOD MORNING AMERIC	CA 7-9a	1:0	0 MM- 20- TV	V- 19H		\$600.00 NM
2 All	Th 08/0	06/20 7:27 AM »G	OOD MORNING AMERIC	CA 7-9a	1:0	0 MM- 20- TV	V- 19H		\$600.00 NM
3 All	F 08/0	07/20 8:54 AM »G	OOD MORNING AMERIC	CA 7-9a	1:0	0 MM- 20- TV	V- 19H		\$600.00 NM
4 08/05/20	08/08/20	»GOOD MORNING RICA	3 AME 7-9a	1-	1:00	1	\$250.00	NM	

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Rate

Spots/Week

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INVOICE

Send Payment To:

W 08/05/20

ΑII

7:51 PM »INSIDE EDITION



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Invoice #	2052390-1	Invoice Month	August 2020			
Invoice Date	08/16/20	Invoice Period	07/27/20 - 08/11/20			
Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO					
Estimate #	8382					

					Ş	Spots/			
Line Start Date	End Date D	escription	Start/End Time	MTWTFSS		Neek	Rate	Туре	
4 08/05/20		GOOD MORNING A	AME 7-9a	1-	1:00	1	\$250.00	NM	
	08/03/20 08/	09/201-	1	\$250.00					
Spots: # Ch	Day Air Date	e Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Type
1 All	Sa 08/08/2	0 7:41 AM »GO	OD MORNING AME	RICA 7-9a	1:00	MM- 20- T	V- 19H		\$250.00 NM
6 08/05/20	08/10/20 »\	WHAS11 NEWS AT N	NO 12-1p	1-1-1	1:00	3	\$400.00	NM	
Weeks:		Date <u>MTWTFSS</u> 11/20 1-1-1	Spots/Week 3	<u>Rate</u> \$400.00					
Spots: # Ch	Day Air Date	Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Type
1 All	W 08/05/2	0 12:49 PM »WH	AS11 NEWS AT NO	ON 12-1p	1:00	MM- 20- T	V- 19H		\$400.00 NM
2 All	F 08/07/2	0 12:32 PM »WH	AS11 NEWS AT NO	ON 12-1p	1:00	MM- 20- T	V- 19H		\$400.00 NM
3 All	M 08/10/2	0 12:29 PM »WH	AS11 NEWS AT NO	ON 12-1p	1:00	MM- 20- T	V- 19H		\$400.00 NM
7 08/05/20	08/11/20 »\	WHAS11 NEWS @	4P 4:30 PM-4:58 P	M - 1- 11	1:00	3	\$400.00	NM	
Weeks:		Date MTWTFSS - 1-11	Spots/Week 3	<u>Rate</u> \$400.00					
Spots: # Ch	Day Air Date	Air Time Desc	ription_	Start/End Time	Length	Ad-ID			Rate Type
1 All	Th 08/06/2	0 4:44 PM »WH	AS11 NEWS @ 4P	4:30 PM-4:58 F	PM 1:00	MM- 20- T	V- 19H		\$400.00 NM
2 All	F 08/07/2	0 4:56 PM »WH	AS11 NEWS @ 4P	4:30 PM-4:58 F	PM 1:00	MM- 20- T	V- 19H		\$400.00 NM
3 All	Tu 08/11/2	0 4:37 PM »WH	AS11 NEWS @ 4P	4:30 PM-4:58 F	PM 1:00	MM- 20- T	V- 19H		\$400.00 NM
8 08/05/20	08/10/20 »\	WHAS11 NEWS @	530 530-6p	1-1-1	1:00	3	\$900.00	NM	
Weeks:		Date MTWTFSS 1-1-1	Spots/Week 3	<u>Rate</u> \$900.00					
Spots: # Ch	Day Air Date			Start/End Time					Rate Type
1 All	W 08/05/2		AS11 NEWS @ 530			MM- 20- T			\$900.00 NM
2 All	F 08/07/2		AS11 NEWS @ 530			MM- 20- T			\$900.00 NM
3 All	M 08/10/2	0 5:42 PM »WH	AS11 NEWS @ 530	P 530-6p	1:00	MM- 20- T	V- 19H		\$900.00 NM
9 08/05/20	08/11/20 »\	WHAS11 NEWS @ 30p Su-F	6 & 6-630p	11-1	1:00	3	\$1,000.00	NM	
Weeks:		Date <u>MTWTFSS</u> 11/20 11-1	Spots/Week 3	Rate \$1,000.00					
Spots: # Ch	Day Air Date	Air Time Desc	cription_	Start/End Time					Rate Type
1 All	Th 08/06/2	0 6:10 PM »WH	AS11 NEWS @ 6 &	630p Su6-630p	1:00	MM- 20- T	V- 19H		\$1,000.00 NM
2 All	M 08/10/2	0 6:14 PM »WH	AS11 NEWS @ 6 &	630p Su6-630p		MM- 20- T			\$1,000.00 NM
3 All	Tu 08/11/2	0 6:27 PM »WH	AS11 NEWS @ 6 &	630p Su6-630p	1:00	MM- 20- T	V- 19H		\$1,000.00 NM
10 08/05/20	08/11/20 »I	NSIDE EDITION	730-8p	111	1:00	3	\$1,000.00	NM	
Weeks:	Start Date End 08/05/20 08/	<u>d Date</u> <u>MTWTFSS</u> 11/20 111	Spots/Week 3	Rate \$1,000.00					
Spots: # Ch	Day Air Date		cription_	Start/End Time	Length	Ad-ID			Rate Type

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730-8p

1:00 MM- 20- TV- 19H

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\$1,000.00 NM

INVOIC

Send Payment To:



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2052390-1	Invoice Month	August 2020			
Invoice Date	08/16/20	Invoice Period	07/27/20 - 08/11/20			
Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO					
Estimate #	8382					

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
10 08/05/20	08/11/20	»INSIDE EDITION	730-8p	111	1:00	3	\$1,000.00	NM		
Spots: # Ch	n Day Air	r Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate T	ype
2 All	M 08	3/10/20 7:45 PM »INS	IDE EDITION	730-8p	1:0	0 MM- 20- T	V- 19H		\$1,000.00	NM
3 All	Tu 08	3/11/20 7:56 PM »INS	IDE EDITION	730-8p	1:0	0 MM- 20- T	V- 19H		\$1,000.00	NM
44 00/05/00	20/44/00	MODERNI EARMUNIA	10.00		4.00		#4.050.00	N 18 4		=
11 08/05/20	08/11/20	»MODERN FAMILY/N	· ·	-1	1:00	1	\$1,650.00	NM		
Weeks:	Start Date 08/05/20	End Date MTWTFSS - 1	Spots/Week 1	<u>Rate</u> \$1,650.00						
Spots: # Ch	<u>Day Air</u>	r Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate T	ype
1 All	Tu 08	8/11/20 8:49 PM »MO	DERN FAMILY/MODER	RN F/8-9p	1:0	0 MM-20-T	V- 19H		\$1,650.00	NM
12 08/05/20	08/05/20	»THE CONNERS/AM	•	1	1:00	1	\$1,350.00	NM		
Weeks:	Start Date 08/03/20	End Date MTWTFSS 1	Spots/Week 1	Rate \$1,350.00						
Spots: # Ch	<u>Day Air</u>	r Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
1 All	W 08	3/05/20 9:20 PM »THE	CONNERS/AMERICA	N HC9-10p	1:0	0 MM-20-T	V- 19H		\$1,350.00	NM
13 08/05/20	08/06/20	»HOLEY MOLEY II: T SEQUEL	THE 8-9p	1	1:00	1	\$900.00	NM		
Weeks:	Start Date 08/03/20	End Date MTWTFSS1	Spots/Week 1	Rate \$900.00						
Spots: # Ch	<u>Day Air</u>	r Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
1 All	Th 08	8/06/20 8:25 PM »HOI	LEY MOLEY II: THE SE	QUE 8-9p	1:0	0 MM-20-T	V- 19H		\$900.00	NM
17 08/05/20	08/09/20	»CELEBRITY FAMIL'	Y F 8-9p	1	1:00	1	\$2,550.00	NM		
Weeks:	Start Date 08/03/20	End Date MTWTFSS1	Spots/Week 1	Rate \$2,550.00						
Spots: # Ch	<u>Day Air</u>				Lengt	h Ad-ID			Rate T	уре
1 All	Su 08	3/09/20 7:35 PM »CEL	EBRITY FAMILY FEU	O SUI8-9p	1:0	0 MM- 20- T	V- 19H		\$2,550.00	NM
18 08/05/20	08/11/20	»WHAS11 NEWS AT M-F	11 11-1135p	- 1111	1:00	4	\$650.00	NM		
Weeks:	Start Date 08/05/20	End Date MTWTFSS - 1111	Spots/Week 4	Rate \$650.00						
Spots: # Ch	<u>Day Air</u>	r Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate T	уре
4 All	W 08	3/05/20 11:28 PM »WH	AS11 NEWS AT 11 M-I	11-1135p	1:0	0 MM-20-1	V- 19H		\$650.00	NM
1 All	Th 08	3/06/20 11:32 PM »WH	AS11 NEWS AT 11 M-F	- 11-1135p		0 MM-20-T			\$650.00	NM
2 All	F 08	3/07/20 11:12 PM »WH	AS11 NEWS AT 11 M-F		1:0	0 MM-20-T	V- 19H		\$650.00	NM
3 All	Tu 08	3/11/20 11:29 PM »WH	AS11 NEWS AT 11 M-F	F 11-1135p	1:0	0 MM- 20- T	V- 19H		\$650.00	NM
19 08/05/20	08/10/20	»JIMMY KIMMEL LIV	E 1135p-1237a	1- 1- 1	1:00	3	\$250.00	NM		
Weeks:	Start Date 08/05/20	End Date MTWTFSS 1-1-1-	Spots/Week 3	<u>Rate</u> \$250.00						
Spots: # Ch	<u>Day Air</u>	r Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate T	уре
1 All	W 08	3/05/20 11:56 PM »JIM	MY KIMMEL LIVE	1135p-1237a	1:0	0 MM- 20- T	V- 19H		\$250.00	NM

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Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
19 08/05/20	08/10/20	»JIMMY KIMMEL LIVE	1135p-1237a	1-1-1	1:00	3	\$250.00	NM	
Spots: # Ch	Day Air	Date Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 All	F 08/	07/20 11:56 PM »JIMMY	KIMMEL LIVE	1135p-1237a	1:0	0 MM- 20- T	V- 19H		\$250.00 NM
3 All	M 08/	10/20 11:57 PM »JIMMY	KIMMEL LIVE	1135p-1237a	1:0	0 MM- 20- T	V- 19H		\$250.00 NM
20 08/05/20	08/10/20	ABC World News	630-7p	11	1:00	2	\$1,400.00	NM	
Weeks:	Start Date 08/05/20	End Date <u>MΓWΓFSS</u> 11	Spots/Week 2	Rate \$1,400.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descript	ion_	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WH	IAS Th 08/	06/20 6:29 PM ABC Wo	orld News	630-7p	1:0	0 MM- 20- T	V- 19H		\$1,400.00 NM
1 WH	IAS Tu 08/	11/20 6:29 PM ABC Wo	orld News	630-7p	1:0	0 MM-20-T	V- 19H		\$1,400.00 NM
21 08/05/20	08/10/20	Nightline	1237-106a	1	1:00	1	\$100.00	NM	
Weeks:	Start Date 08/05/20	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS W 08/	05/20 12:32 AM Nightline	9	1237-106a	1:0	0 MM- 20- T	V- 19H		\$100.00 NM
				Total Spots	3	39			

Include Invoice # on Check - Payment Terms 30 Days

Agency Commission \$4,147.50 Net Amount Due \$23,502.50

\$27,650.00

Gross Total

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